

Women's Caucus for Art
Board of Directors Meeting Minutes
Sunday, February 17, 2019
Courtyard by Marriott Hotel, New York, NY

Board Members Present: *Margo Hobbs, Julia Marsh, Janice Nesser-Chu, Laura Morrison, Sandra Mueller, Margaret Parker, Rona Lesser, Linda Gilbert-Schneider, Bianca Lago, Susan King, Marcia Wood, and Noreen D. Dresser*

Also Present: *Karin Luner (Director of Operations), Philadelphia members, and Emily Getsay*

Sunday, Feb 17, 2019

10:07am Welcome and Call to Order by Margo Hobbs, National Board President

Hobbs calls the meeting to order, and would like to start with the approval of the minutes and the board reports. Gilbert-Schneider makes motion to accept Minutes and Board Reports as presented

Marsh seconds

MSP (Motioned, Seconded and Passed)

Next, Hobbs wants a run through the action items since the last meeting

REVIEW OF ACTION ITEM STATUS

ACTION: Clarify how the Closed Chapter Escrow Fund works, and what the rules for fund dispersals are – **Proposal was submitted- Done**

ACTION: Executive Committee will look at balancing the positions between elected and appointed positions – **Done (See Hobbs' Board Report)**

ACTION: Revise and Finalize Student Club packet submitted by Sondra Schwetman (Hobbs, Parker, Mueller, Lago) – **In Progress**

ACTION: Develop an organizational Month-to-Month WCA Timeline – **Done (Refer to Marsh and Parker Reports)**

ACTION: Digital Mentorship Program (Lago) **Established a closed FB group**

ACTION: Update the Exhibition Excel, including complete breakdowns, and update Karen Gutfreund's Budget Guidelines. (Nesser)–**Will be taken off since this is an ongoing action**

ACTION: Get clarification about CAA benefits (Hobbs) – **Done--see Hobbs' Board Report**

ACTION: July Pulse needs to be on LTA (Nesser-Chu will provide info) **DONE**

ACTION: CAA Affiliated Society News submission dates should go the calendar — **In Progress**

ACTION: Lesser, Dresser, and Mueller will make phone calls to lapsed members. Morrison will give list of people to contact (Lesser, Morrison, Dresser) **New Action**

ACTION: Develop Proposal of rolling membership year (**needs to folded into new website**)-**ongoing**

ACTION: Review Amortization of LFT membership over 10 years – **Proposal is submitted**

In discussion of action items, Morrison points out that the Member Benefits research should be taken on by a board member, she also wants a person to take on the lapsed members.

New ACTION: Checking in with Adobe to get a Non-profit discount (Mueller)

New ACTION: Calling lapsed members (Morrison, Marsh, Dresser, Hobbs, Lesser)

10:19am Budget

Nesser-Chu goes over the Bank Statement, the P&L vs. Actual. She highlights the income of the LTA and Conference, and veers toward stating that WCA will make a slight profit, although the reports do not show all the numbers as of yet.

New ACTION: Public Thank you on FB (Nesser-Chu)

Board also points out problems with workshop participating monitoring since nobody was by the doors checking tickets, which Morrison explains as being hard since the chapter meetings are free and people just blended into the workshops. Nesser-Chu ends with stating that overall the fiscal year will end in the red, judging by items that have not yet been accounted for. Then she refers the board to her report of assessing WCA's finances and financial direction. She also refers the board to the Nine-Year-Comparison Excel, which shows that last year WCA lost \$2,700, and forecasts a loss again for this year. She explains that even if the Conference and the LTA make minor profits, the budget still will end in the red. Exhibition money is key to balancing the budget, it should be seen as a trifecta. She suggests to do more fundraisers during the year. Marsh suggests to do a Women's History Month campaign to which the board enthusiastically agrees. Nesser-Chu explains the ins and outs of doing a successful FB fundraiser.

New ACTION: Women's History Month Fundraiser (Marsh, Nesser-Chu)

Dresser, as Exhibition Chair, suggests to pull some good images to accompany the campaign. Nesser-Chu asks Dresser about exhibition income to which she states that the A.I.R. Postcard exhibition will break even or even better. She also plans on doing more exhibitions this year. Nesser-Chu points out that if WCA doesn't charge for entering exhibitions than it has to find another way to bring in funds. Nesser-Chu addresses the recent fundraising effort of securing ads for the catalog that saw a big shortfall, and that the pay for the fundraiser was bigger than what was brought in. She suggests to redefine procedures for fundraising and hiring a person, and basically take the board out of fundraising task, and suggest to look at this again at the Summer Board meeting. Hobbs agrees to put this conversation on the Summer Board meeting agenda. Nesser-Chu completes her report by going over the numbers of the LTA and Conference in particular and ends that the events will probably end in the black by a slight margin.

11:10am Nesser-Chu, then as Honors Chair, talks about the 2020 Honoree selection which have identified Joyce Fernandes, Michiko Itatani, Alison Saar, Judith Stein, and Judy Onofrio. Hobbs will choose an activist from the Chicago area for the President's award. Dresser and Nesser-Chu agree that it would be great to show the work of these artist in Chicago.

PROPOSALS

11:16am 2020 Conference Co-Chairs (Marsh)

Marsh, in talks with Ferris Olin and Judith Brodsky, proposes using Co-Chairs for the Conference in Chicago and placing calls for session and panel proposals in the next *Pulse*. She has already identified 2 artists in the Chicago area, who would organize the events, get keynote speakers and help to select a juror. She also has been in talks with Columbia College to host the conference and suggests to come up with a conference theme today. Nesser-Chu points out to strike Columbia College from her proposal for now, and states that the co-chairs must be members in good standing and sit on the board since these are open board positions. Discussions about timing of the call to the membership about workshops, panels etc. ensues.

Board votes to amend proposal in that to strike Columbia College as conference location, and add that the co-chairs need to be members in good standing and sit on the board.

MSP (Motioned, Seconded and Passed)

11:37am 2020 YWC Exhibition Proposal (Schwetman, Lago)

Marsh will give a list of exhibition places. Nesser-Chu wants to see full budget and suggests to table the proposal until properly fleshed out. Dresser will forward a budget layout.

Proposal is tabled.

Break for Lunch

12:30pm Proposal: Amortizing the Lifetime Membership Dues

The proposal is voted on without further discussion.

MSP (Motioned, Seconded and Passed)

12:34pm Proposal: Bylaw Change addressing Chapter Closings

Discussion ensues about Chapter Finances, Bank accounts & Accountability. The discussion ends with Morrison calling for yearly financial reports from the chapters. The proposed bylaw change is accepted as is and a vote is called. Morrison will contact chapters.

MSP (Motioned, Seconded and Passed)

New ACTION: Yearly Financial Chapter Reports (Morrison)

New ACTION: Amend the Bylaws (Nesser-Chu)

Proposal: Chapter Escrow Funds Dispersal

Proposal is accepted as written

MSP (Motioned, Seconded and Passed)

12:56pm Membership Report

Morrison reports that at Chapters' Council, Sondra Schwetman will stay on the board by filling the 2019–22 Directors slot. Margaret Parker will step down and leave the board, but will be still involved with the *Pulse* production. Morrison also had several members who expressed stepping up into Regional Chair positions, but needs to have further talks. She also had interest expressed by Philadelphia Member, Emily Getsay, in establishing a LGBTQIA+ Caucus. Nesser-Chu points out that in order to form a new caucus several criteria must be met, but suggests Emily join the board as director for now to which she agrees.

Morrison also did a slide show "What does National do?" which she will make available to the chapters.

Furthermore, Florida is back in action and they will form several subgroups. Minnesota, is near closing but still wants to hang in. Nebraska is very quiet as is Oregon and Indiana.

Lesser steps up to be chair for the Members-at-large.

1:15pm

Hobbs announces the at the board meeting will be in Denver on June 8-9, planning 2 days of activities. She thanks Margaret Parker for her board service and also announces that Danielle Eubank has resigned. She announces the new Executive Committee and calls for a vote.

Julia Marsh, President Elect

Janice Nesser-Chu, Treasurer

Laura Morrison, VP Membership

Susan King, Past President

Sandra Mueller, VP Programs

MSP (Motioned, Seconded and Passed)

1:20pm

Parking Lot items are addressed

1. Texas

2. Chapter Development

3. Conference Theme

Nesser-Chu wants a clarification as towards the Travel Scholarship and the Conference Scholarship since it seems that the forms are not lined up correctly.

New ACTION: Fix the Scholarship Forms (Luner, Nesser-Chu, Morrison)

1) Rona will inquire if Texas gave back the chapter money.

2) Marsh looked at Nebraska and was surprised that there were a lot of members and would like to focus on growing the Midwest. Luner suggests to use Google analytics to see who looks at our website from the Midwest and then reach out. Morrison explains that she wants a Regional Chair in the Midwest to help with getting people to the conference. Nesser-Chu also likes to use Google analytics to see who accesses our website. Dresser suggests to contact Laurie Talbot Hall, who used to be on the board and lives in Wisconsin.

3) The Conference Theme is chosen to be **“Intersectionality/Affinities”**

New ACTION: Reading list in PULSE (Morrison, Marsh)

New ACTION: Establish a Wiki (King)

New ACTION: Leeway Foundation Grant information for PULSE (Marsh)

2:02pm Meeting Adjourned

(Minutes written and recorded by Karin Luner, Director of Operations)

ALL ACTION ITEMS

- ACTION:** Revise and Finalize Student Club packet submitted by Sondra Schwetman
(Hobbs, Parker, Mueller, Lago) – **In Progress**
- ACTION:** CAA Affiliated Society News submission dates should go the calendar — **In Progress**
- ACTION:** Sandra Mueller will check in with Adobe to get a reduced subscription for our members
- ACTION:** Calling lapsed members (Morrison, Marsh, Dresser)
- ACTION:** Public Thank you on FB (Nesser-Chu)
- ACTION:** Women’s History Month Fundraiser (Marsh, Nesser-Chu)
- ACTION:** Yearly Financial Chapter Reports (Morrison)
- ACTION:** Amend the Bylaws (Nesser-Chu)
- ACTION:** Fix the Scholarship Forms (Luner, Nesser-Chu, Morrison)
- ACTION:** Reading list in PULSE (Morrison, Marsh)
- ACTION:** Establish a Wiki (King)
- ACTION:** Leeway Foundation Grant information for PULSE (Marsh)