Women’s Caucus for Art
Board of Directors Meeting Minutes
Sunday, June 6, 2021
Zoom Meeting 2–5:30PM

Board Members Present: Laura Morrison, Donna Jackson, Margo Hobbs, Janice Nesser-Chu, Alyce Haliday McQueen, Noreen D. Dresser, Sahiti Bonam, Shantay Robinson, Judy Segall, Deb Slowey, Laurie T. Hall, Rona Lesser, Ulla Barr, Pattie Byron, Sandra Davis, Dellis Frank, Sandra Mueller, Cathy Salser, Allicette Torres, Laura Phelps Rogers, and Linda Gilbert-Schneider

Also Present: Karin Luner (Director of Operations)

Sunday, June 6, 2021

2:05pm Welcome and Call to Order by Laura Morrison, President
Morrison calls the meeting to order and asks someone makes a motion to accept the Winter Board Minutes. Linda Gilbert-Schneider moves, Margo Hobbs seconds. All in favor.

2021 Winter Minutes are approved
MSP (Motioned, Seconded and Passed)

Morrison reports on her activities of the past months, setting up a “Think Tank” Ad Hoc Committee to find low cost way to develop initiatives for the membership. The committee will change membership every 6 months to a year to keep ideas fresh. Current members are Morrison, Jackson, Torres, McQueen, Frank, and Davis. They will meet monthly with bi-weekly check-ins. She also worked with Donna Jackson who will be taking over in February 2022, and with Shantay Robinson on getting corporate donations. Conference and LTA planning are in gear, and an array of Tech programs are lined up in the next few weeks. She asks to make motion to accept all board reports, Gilbert-Schneider motions, Rona Lesser seconds. All in favor.

Board reports are approved as submitted
MSP (Motioned, Seconded and Passed)

2:14pm Donna Jackson, President Elect
Jackson reports that she worked with the Communications Committee on developing the Tech workshops, as well as joining the Think Tank. She has been going over the proposals that have come in for the conference, and wants to meet up with the Caucus Chairs in June/July. She also wants to set up a survey to get a better understanding of the needs of the members and see what her agenda will be for her term.

2:17pm Art Writers Committee
Margo Hobbs, Committee Chair, states that they developed a defining mission statement for Artlines which she will post in the chat. The committee has a monthly meeting schedule going forward. They also have been working on the Summer Artlines. The editorial board currently

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consist of herself, Patti Jordan, and Jess Long, and are actively looking for additional members. She has reached out to WCA members that are listed in the database as art writers and has included them in their mailings. Marianne McGrath and Susan Platt have been posting regularly to the blog and are inviting WCA Members who have written a piece to get it up. Patti Jordan submitted the WCA panel “Feminism and Art” to CAA and will put out a call for panelists on the CAA website. Hobbs and the committee will take on the book table duties at CAA in February. They also want to interview some of the past WCA leadership and are researching interview modules.

Morrison loves the idea and definitely wants to have this on the website and wants to make WCA’s history more available to research.

Hobbs wants to see the first interviews conducted at the CAA business meeting. Sandra Mueller will be drafting a history of her Southern California Chapter for the next LTA catalog and wants to help on the archiving of the project, and sites her connection to the Getty Institute.

2:24pm  Financial Reports & Budget FY22
Janice Nesser-Chu, Treasurer starts her report with asking Morrison to pull up the financial statements onto the screen and goes over the Balance sheet and the different accounts. She then continues on to the P&L and projects a $3,000 to $4,000 profit at the end of this fiscal year. Even though WCA will end in the black, she points out that the income has steadily declined over the years and points to her written report. She continues on why there is a net-profit as WCA had several savings due to Covid, like not having to pay for the rent at Rutgers, no expenses due to cancelled LTA and Conference events and no exhibitions.

She also created an Excel sheet of board donations and urges the board to make their annual donations of $500.

Then, she moves onto the FY22 Budget, that was first laid out by Luner and Nesser-Chu, then revised by Nesser-Chu and Morrison. Dresser wants to clarify the numbers in the exhibitions category as she is not seeing the full picture. Nesser-Chu states that sometimes shows start in the prior fiscal year and not all will be reflected in this budget. Lesser wants to know what the JWAN expenses were. Luner will get back with an answer after the meeting. Mueller comments on the success of the membership income.

Morrison thanks Alyce McQueen and Sandra Davis on the great job in reaching out to the chapter and the lapsed members, also thanks Lesser helping to contact these members.

Nesser-Chu completes her report of the FY22 Budget line items and projects that the next fiscal year will end on a small profit of $1,941.

Discussion is opened up. Torres wants to put the year’s end profit to put into savings. Dresser brings up other organizations that do more for their members than WCA does. Administrative costs are debated and questioned. Luner states that running a non-profit costs money right out of the gate, like insurances, audits and filings, as well as wages etc. Nesser-Chu explains that corporate donations, legacy and estate planning should be focused on to get the additional funding in.
She then addresses the LTA and the state of how the selection committee is coming along. She notes that the LTA database is seriously lacking. Members are not adding people the right way, and urges the board to add to the database. She also noticed that it is also lacking of POC or people of Asian descent. Although the committee has done their selection, she has only shared the names with Morrison, as it takes some time to get the confirmations in as not everyone will accept.

Morrison calls for accepting the Budget. Dallas Frank motions, Torres seconds

**Budget is passed.**
**MSP (Motioned, Seconded and Passed)**

**3:36pm**  
**Lunch Break**

**3:45pm**  
**Meeting resumes with Shantay Robinson, Development VP** giving update on her work researching foundations and grants that would be open to WCA’s mission and programs. However, in her research she found that most grants are not a good match and thinks sponsorships might be a better way to raise funds. Currently, she is enrolled in a fundraising course and will use WCA as a test platform. Short discussion about Giving Tuesday and how chapters also run the campaign simultaneously, and how this does and doesn’t conflict with National. Her goal is to raise $5,000.

**4:05pm**  
**Laurie Talbot Hall, Conference Chair,** addresses conference planning. She reports that she has exciting programs in the works, and that the Chicago Chapter will be helping on the ground. There will be two days of panels, a Bus Tour, and receptions to the exhibitions. The LTA catalog will contain a selection of chapter histories which will be collected and edited by Karen Gutfreund.

Morrison states that she will go to Chicago and check with the Hilton, see the conference rooms and will meet up with Hall.

**4:16pm**  
**Sahiti Bonam, Communications VP,** reports that the committee is working and has been a liaison between National and the chapters. The style guides have been finalized and submitted to the chapters and uploaded to the website. She worked on the T-shirt competition and has been promoting the tech workshops. She also assisted the YWC with graphics for their art call. Lastly, she wants to expand the committee at least by two members.

**4:21pm**  
**Noreen D. Dresser, Events VP** states that the exhibition’s theme has been kept broad and appeals to the board to help her spread the word of the show. She hopes to receive 100 to 150 entries and the call will go out in July. The International Caucus will also have an exhibition space in the foyer. Lesser want to know more about the Juror, Maura Reilly, and is advised to do a Google search, but information about her will be also part of the call prospective.

**4:34pm**  
**Alyce Haliday McQueen, Chapter Relations VP** recalls the great Chapters’ Council meeting in February but regrets the lack of feedback from the Chapters when trying to collect their bylaws and 501c3 status. She notes that many chapters have developed their own mission statements that might not be fully aligned with WCA. She was also very hands-on with the membership renewal drive and contacted every lapsed member, close to 500 of them. She would like to do a survey of “What Chapters are looking to get from National” in the future to
get a better understanding of what is missing. Lastly, she will hold a workshop on Google Docs as part of the Tech Workshop Program. She also completed a spreadsheet with all the contact information of the chapter leadership and fashioned a template for chapter reports.

4:42pm  **Sandra Davis, Membership Chair**, worked also on the membership drive, which among other difficulties uncovered the fundamental lack of knowledge of how to access the membership portal or to navigate the database by many of the chapter chairs. Many had never logged in, even once. She assisted several chairs on how to navigate the National website, as she has done for her chapter in the past. She also let the board know that in her DC chapter an offer to a scholarship failed to draw any applicants. However, the call will be carried over to the next year. Lastly, she reports that the DC program “Do you know her?” a series of interviewing one of their members might be of interest to the general membership. Mueller agrees and suggests reaching out to more of those lapsed members and reminding them that they are part of WCA’s history which might encourage them to rejoin.

4:55pm  **Proposal # 1**

**Holding next summer board meeting in St. Petersburg, Florida**
Submitted by: Judith Segall

The proposal is discussed but was tabled as the meeting will fall under Donna Jackson’s tenure and she has not made any plans.

Dellis Frank makes motion to table the proposal, Gilbert-Schneider seconds

*Proposal is tabled*

*MSP (Motioned, Seconded and Passed)*

Lastly, Morrison thanks all for the good board meeting, calls for motion to adjourn.
Gilbert-Schneider motions, Frank seconds
Meeting is adjourned

5:07pm  **Meeting Adjourned**

*(Minutes written and recorded by Karin Luner, Director of Operations)*
ALL ACTION ITEMS

**ACTION:** Dresser to submit proper budgets for each exhibition before proceeding (Dresser)

**ACTION:** Nesser-Chu develop guidelines on board donations (Nesser-Chu)

**ACTION:** To summarize WCA finances for the Membership (Nesser-Chu)

**ACTION:** To reach out to Chapter Presidents to talk about what National does

**ACTION:** Member-at-large engagement, Morrison will divide MALs by Region. (Morrison)

(setting May 1st deadline for Chapter engagement)