

## WCA's 2023 Second Saturday Program Schedule

We are excited to announce that we will be continuing our free Second Saturday Session programming for WCA members in 2023.

**Please mark your calendars! Exclusive WCA member links will arrive in your inbox the week of each program.** No registration is required unless otherwise indicated. All of the programs are free for WCA members and are a \$200 value for your membership. All programs will be recorded and accessible to WCA members via the WCA membership portal.

**Do you have friends who might be interested in our programs?** Invite them to join us. Non-members may sign up for most programs for a \$20 registration fee. Registration will open later in December via the Program page on our website. All registration fees will go towards paying for future WCA programming.

Questions? Contact Laura Morrison, WCA Program Chair at [laura.morrison@nationalwca.org](mailto:laura.morrison@nationalwca.org)

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### **JANUARY: Venues for Artists**

with Karen Atkinson, President and Founder of [GYST](#) (Getting Your Sh\*t Together)  
Saturday, January 14: 1-2:30 Eastern / 12 Central / 11 Mountain / 12 Pacific

Karen will talk about the pros and cons of various venues for artists to show their work. A wide range of alternative venues will also be discussed. She will also discuss how to approach various venues and how to find the right venue.

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### **FEBRUARY: Archiving Your Work**

with Karen Atkinson, President and Founder of [GYST](#) (Getting Your Sh\*t Together)  
Saturday, February 11: 1-2:30 Eastern / 12 Central / 11 Mountain / 12 Pacific

Archiving your work in order to have everything at your fingertips is important to creating a legacy and having your estate ready. Learn about ways to keep your legacy alive for the future and how archiving can support your current projects.

BIO: Karen Atkinson



Karen Atkinson is a media, installation, public artist, independent curator, and collaborator. Exhibiting and curating internationally, Atkinson's work has been shown in South Africa, Australia, Europe, Mexico, Canada, throughout the USA, and in the Fifth Havana Biennial in Cuba and the 2011 Biennale de Paris. She has a [Ted Talk](#) on hybrid careers for artists.

In 1991, she was a co-founding director of Side Street Projects, a non-profit artist-run organization in Los Angeles, which continues to thrive now in Pasadena. Atkinson taught at California Institute of the Arts for 31 years, and recently retired to a place off the grid outside of Lone Pine, California where she works on her own projects and recently joined the Inyo Council for the Arts Board of Directors.

Karen created the GYST software for artists from scratch and in 2000 she founded GYST as an artist-run professional practices service company. In her spare time she serves on Boards and Advisory Boards of local and national arts organizations, advises artists on their careers, and tries to get into as much art trouble as possible. You can find GYST at [www.gyst-ink.com](http://www.gyst-ink.com). To view some of Karen's projects visit [karenatkinsonstudio.org](http://karenatkinsonstudio.org)

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### **MARCH: Instagram for Artists**

with Christina Massey, artist and creator/curator of the WoArtBlog

Saturday, March 11: 1-2:30 Eastern / 12 Central / 11 Mountain / 12 Pacific

Note: Class size is limited to 40 students and registration will be required. The class is free for WCA members. Registration is coming soon.

Instagram can be a fabulous tool for artists to grow their careers. This course is designed to help share how to use it to your advantage and get the most out of your time on the app. We will cover how to network with other artists, galleries, curators, writers and more. We will get you prepared to start making those connections and growing your reach. We will go over the tools and tricks to help you do this successfully and confidently. We'll also discuss the changes that have been happening on Instagram, and how to stay up to date. Learn how to navigate the video content features such as stories and reels, or improve on the ones you've been making.

This course is designed for those who have a certain moderate comfort level with the app and not first time users. If you have an account but don't feel it's doing much to help your art career grow, this course aims to both inspire as well as give real nuts and bolts tools to use, specifically as Artists. I will share my own personal experiences and success stories of how I easily began to build real relationships that have led to a multitude of opportunities from residencies, exhibitions, art sales and in real life friendships.

BIO: Christina Massey



Christina Massey's work has exhibited extensively in group and solo shows at such venues as UrbanGlass in Brooklyn, NY, the Noyes Art Museum, NJ, Blackbird Gallery, NY and Brown University, RI. She has won multiple awards for her work including most recently an FST Studio Project Grant, Brooklyn Arts Fund Grant 2022 & 2019, the SIP Fellowship at the EFA Robert Blackburn Printmaking Workshop 2017, a Puffin Foundation Grant, Mayer Foundation Grant and Merit Scholarship at UrbanGlass. Massey's work can be found in multiple private and public collections including the Art Bank in Washington DC, Janet Turner Museum and Credit Suisse.

Massey is the creator and curator of the WoArtBlog where she highlights and promotes the work of female identifying artists. Her curatorial projects have shown at such venues as the Hunterdon Art Museum, Court Tree Collective, BioBAT Art Space, ISE Foundation, and Cluster Gallery amongst others. She has also collaborated with other organizations focusing on women artists such as All SHE Makes and the "i like your work" Podcast to create online shows and opportunities for wider audiences. [www.cmasseyart.com](http://www.cmasseyart.com) • Instagram: [cmasseyart](https://www.instagram.com/cmasseyart) • Founder of the [WoArtBlog](http://WoArtBlog)

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## **APRIL: DIY EXHIBITIONS**

with Karen Gutfreund, independent curator, artist and partner Gutfreund Cornett Art  
Saturday, April 8: 1-2:30 Eastern / 12 Central / 11 Mountain / 12 Pacific

So you want to create an exhibition but don't know where to start? Join in for a lively discussion to go through the steps A-Z on all things exhibitions including setting roles and expectations with the group, determining the show title and writing the prospectus, managing the entry process and working with a juror or curator, working with the exhibition space and artists for loan agreements, managing show logistics and installing the works, creating a press release, catalog, labels, postcards, and managing publicity, coordinating the art opening, programming and documentation of the events and return shipment of the works and managing art sales. After having managed over 40+ national exhibitions, Gutfreund will share her best practices to help create a successful exhibition experience.

BIO: Karen M. Gutfreund



Karen M. Gutfreund is an independent curator and artist with a focus on feminist and social justice art. She has worked in the Painting & Sculpture Department for MoMA, Andre Emmerick Gallery, The Knoll Group, the John Berggruen Gallery and the Pacific Art League, and is an art consultant to both corporations and individuals. She served on the board of the Women's Caucus for Art, the Pacific Art League and the Petaluma Arts Council. She was the National Exhibitions Director for the Women's Caucus for Art for six years, is a member of ArtTable, the Northern California Representative for The Feminist Art Project, and Curator for UniteWomen.org. To date Gutfreund has created over forty national exhibitions—recent exhibitions include: Agency: Feminist Art and Power, Deadlocked and Loaded: Disarming America, Not Normal: Art in the Age of Trump, and Embedded Message, Debating the Dream: Truth, Justice and the American Way. She co-curated F213, F\*ck U! In the Most Loving Way, and Man as Object: Reversing the Gaze. Karen is partner in Gutfreund Cornett Art, with curator Sherri Cornett, a curatorial partnership that creates art as activism exhibitions, with the motto “changing the world through art” with national touring exhibitions. GCA exhibitions included: Beyond Borders: Stories of im/Migration, Social Justice: It Happens to One, Happens to All, Rise: Empower, Change and Action, Vision: An Artist's Perspective, What's Right, What's Left: Democracy in America, Visural: Sight, Sound and Action. Lastly, Gutfreund is an artist and exhibits extensively around the country. She has a BFA in Photographic Design and a BA in Art History, and studies towards an MA from New York University. Gutfreund has lived in all four corners of the United States and currently lives in Sonoma County, CA.

[www.KarenGutfreund.com](http://www.KarenGutfreund.com), [www.GutfreundCornettArt.com](http://www.GutfreundCornettArt.com) and @karengutfreundart

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### **MAY: Curating Other-Worlds**

with Susuana Amoah

Saturday, May 13: 1-2:30 Eastern / 12 Central / 11 Mountain / 12 Pacific

### **CURATING OTHER-WORLDS**

with Susuana Amoah aka The Black Gallerina

Saturday May 13 at 1-2:30 Eastern / 12 Central / 11 Mountain / 12 Pacific

Susuana will be presenting an overview of her doctoral research which explores how cultural equity can be realized in public contemporary art galleries through decolonial approaches to curatorial practice. Through this project, Susuana created an educational online video series

called “Colour with me”, where she discusses decolonial theories, curatorial practices and experiences of inequity in UK contemporary art galleries. This practice-led research project ultimately aims to develop an ethical framework and guidance for more equitable gallery spaces.



BIO: Susuana Amoah aka The Black Gallerina is a London-born, Brighton-based cultural activist, curator and interdisciplinary artist. She is currently a PhD researcher at Goldsmiths, University of London, where she is researching decolonial praxis in public contemporary art galleries. Susuana is passionate about socially-engaged art, fugitive feminism, decolonial praxis and exploring creative ways of highlighting narratives and social movements by marginalized groups. She is also the Community Officer at Arts Emergency and the facilitator of the Contemporary Visual Arts Network (CVAN) South East Cultural Equity Forum.

Website: <https://www.blackgallerina.com>

Youtube: <https://www.youtube.com/c/theblackgallerina>

Article: #GallerySoWhite: a digital exhibition exposing racism in contemporary art space  
<https://theconversation.com/gallerysowhite-a-digital-exhibition-exposing-racism-in-contemporary-art-spaces-153920>

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## **JUNE: Writing Artist Statements**

with Shantay Robinson, Writing and Rhetoric PhD candidate at George Mason University.  
Saturday, June 10: 1-2:30 Eastern / 12 Central / 11 Mountain / 12 Pacific

This interactive workshop will allow artists to revise their artist statements. Participants will read professional artists statements to assess their efficacy and work together in groups to state individual purposes and goals. They will then engage in activities to develop their artist statements. Some of the activities planned for the workshop will be discussion to better understand the purpose of artist statements, deconstruction of artists statements to assess their usefulness, and a virtual gallery walk of mind maps where participants will look at their peers' work to pose questions and offer suggestions. 1.5 hours/Free

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**JULY: Writing Artist Bios**

with Shantay Robinson, Writing and Rhetoric PhD candidate at George Mason University.

Saturday, July 8: 1-2:30 Eastern / 12 Central / 11 Mountain / 12 Pacific

The participants will read professional bios to identify and discuss elements of writing that make a bio effective. As a large group we will discuss the strengths of professional bios. In an interactive activity, participants will discuss the general accolades and accomplishments they would like to include in their bio and seek feedback on these initial thoughts in rotating conversations. By the end of this workshop, participants will create a new bio and then conduct peer review. 1.5 hours/Free

BIO: Shantay Robinson



Shantay Robinson is a Writing and Rhetoric PhD candidate at George Mason University. In addition to teaching English Composition at GMU, she taught Writing for Artists in the College of Art and Design. She participated in the inaugural class of Burnaway Magazine's Art Writers Mentorship Program, Duke University's Center for Documentary Studies Digital Publishing Project Editorial Fellowship, and CUE Art Foundation's Art Critic Mentoring program. She currently writes for Smithsonian Magazine, and she has written for Black Art in America, Washington City Paper, Burnaway, Arts ATL, ARTS.BLACK, AFROPUNK, and Number, Inc. She also published a scholarly journal article in Teaching Artist Journal. She is currently a Lecturer of First-Year Writing at Howard University.

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**AUGUST: Summer Break-** No Second Saturday Session

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**SEPTEMBER: Allison Leigh: Misogyny and Modern Art: The Impacts of Sexist Oppression, Then and Now**

with Allison Leigh, Associate Professor of Art History at the University of Louisiana at Lafayette

Saturday, September 9: 1-2:30 Eastern / 12 Central / 11 Mountain / 12 Pacific

This lecture will explore the role that misogyny and sexism played in the development of modern art since the beginning of the nineteenth century. Many who write on misogyny describe it as the oldest and most pervasive form of prejudice on the planet, but what *really* happens when so much of what is considered great art shows women being violated or demeaned? Dr. Leigh argues that answering this question means taking a hard look at some of the greatest masterpieces of the last two hundred years and thinking deeply about how they earned that status in the first place. A question-and-answer period will follow Dr. Leigh's talk.

BIO: Allison Leigh



Allison Leigh is an art historian and professor at the University of Louisiana at Lafayette. She is a specialist in European and Russian art of the 18th, 19th and 20th centuries. Her first book, *Picturing Russia's Men: Masculinity and Modernity in 19th-Century Painting*, is currently available from Bloomsbury Visual Arts. Her next book, from which this lecture is derived, is currently titled *BURN THE LAST ONE: Misogyny and Modern Art from Delacroix to Picasso*. It will be published by Abrams Press in 2024. To learn more about Dr. Leigh, please visit <http://www.allison-leigh.com>

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### **OCTOBER: Art & Tech**

with Donna Jackson, WCA President and Ralph Perez, Designer

Saturday, October 14: 1-2:30 Eastern / 12 Central / 11 Mountain / 12 Pacific

More information is coming soon!

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### **NOVEMBER: TBA**

Saturday, November 11: 1-2:30 Eastern / 12 Central / 11 Mountain / 12 Pacific

Kelly Darke, friend, artist and owner of [Mindful Art Center](#) Information coming soon.

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**DECEMBER: Holiday Break- No Second Saturday Session**