

Women's Caucus for Art
Board of Directors Meeting Minutes
Sunday, June 5, 2022
Zoom Meeting 2–5:30PM

Board Members Present: *Donna Jackson, Laura Morrison, Sandra Davis, Janice Nesser-Chu, Alyce Haliday McQueen, Shantay Robinson, Judy Segall, Dellis Frank, Sandra Mueller, Allicette Torres, Cathy Salser, Rona Lesser, Amanda Banks, Laurie T. Hall, Sahiti Bonam, Veronica Clements, Joyce Wynes, Deb Slowey*

Also Present: *Priscilla Otani, Karin Luner (Director of Operations)*

Sunday, June 5, 2022

2:03pm Welcome and Call to Order by Donna Jackson, President

Jackson calls the meeting to order, corrects the agenda item of approving the 2021 Minutes from Summer Minutes instead of the 2022 Winter Minutes as listed on the agenda, and asks for a motion to accept the Winter Board Minutes. Allicette Torres moves, Dellis Frank seconds. All in favor.

2022 Winter Minutes are approved
MSP (Motioned, Seconded and Passed)

After setting a time keeper, Jackson dives right into the FB fundraiser which raised about \$2,500. She also states she worked with Shantay Robinson developing more fundraising ideas. She engaged in monthly meetings with leadership and facilitated networking and content development with the communications committee. She also states that she worked with Janice Nesser-Chu and Laura Morrison on producing a virtual celebration and a film production to be presented in October 2022. Morrison will be travelling to meet all the honorees. Lastly, she will focus on getting some structures into place for the communications committee and making Artlines more relevant. She also wants to start regular exhibition committee meetings and have some exhibitions lined up for the Summer.

Jackson then calls to accept the board reports as written. Frank motions to accept reports with the addition. Torres seconds. All in favor.

Board reports are approved as submitted
MSP (Motioned, Seconded and Passed)

2:22pm Sandra Davis reports on the Membership Committee and the Think Tank, whose participants spend considerable time on the membership survey. She also mentions the learning curve of the new membership module and has been a MC help person. She also mentioned her work for the DC chapter and the chapter exhibitions, as well as helping to set up the DC chapter as a 501c3. Idelle Hammond-Sass wants to find out how Davis established contacts in the art world. Davis states that most of her contacts came through LinkedIn and most the outreach was positive.

2:30pm Morrison reports that she will be travelling to New Mexico to visit the studio of Lynda Benglis shortly. In regards to the survey, forms are still coming in to be evaluated. She also is working on the Second Saturday Sessions, although not well visited at the moment, all sessions are archived and posted to the YouTube channel.

2:35pm Shantay Robinson is working on the T-shirt competition and hopes the sale will begin in late September. She also works on a Poster contest with will go live in July and be ready for December. She basically has 2 fundraisers in the works at Printful.com, a print on demand and fulfillment company. Lesser wants to see some mugs, and Jackson agrees that it very easy to set up more potential items.

Allicette Torres wants to dive into fundraising and setting goals, like a 5 to 10-year plan, reaching beyond the term of a presidency. Davis agrees that a long-term strategy needs to be in place and Jackson would like to see this as well. Janice Nesser-Chu also states that goals need to be in place to make budget decisions.

2:54pm Sahiti Bonam states that she had to rebuild the communications committee and sees the need to have more content creators. She has been working on Pulse and posting to Social Media platforms.

3:00pm Alyce McQueen reports on closing of the NY chapter, the reviving of the Philly Chapter with Eva Preston as President, but states that there is still a need for support. Morrison adds that the Boston Chapter is also in flux but hopes that CM Judge will revive that chapter. Lesser reports that Texas has now 20 members and that they have a few exhibitions in place. The discussion veers into exhibition opportunities and obtaining spaces, and that these places have been prohibitively expensive and the moving to online exhibition spaces seems to be a good option.

3:13pm Janice Nesser-Chu informs the board that the LTA production will be done by October 7, and that is has been a lot of work getting the logistics worked out. All honorees have received their catalogs and trophies. She thanks Luner for the phenomenal work on the catalog and wants to see it online for sale. Morrison states that this alternative LTA production is definitely not viable for future LTAs, as she has been financing all her travels and it would be prohibitive if under regular circumstances. Nesser-Chu adds that the presenters will be filmed via Zoom to save on cost.

3:23pm BREAK

3:30pm Financials

Nesser-Chu reminds the board that her report is very detailed, focusing on people who might not be familiar with the numbers. Looking at the P&L, she states that there are still 2 more months of income and expenses to come, in short, the final end of year profit/loss statement is yet to come. She explains that several program categories are empty as no programs took place during the pandemic. She explains that moving out of Rutgers into a storage facility caused some expenses not outlined in the past budget. She also notes that membership is up, and will increase the budget for FY23. General donations are down but FB donations are up, and the last exhibition made a small profit of \$500, but the LTA income took a hit, as no ticket sales occurred.

Further, board donations should bring in some more money which she keeps track of in a board give-and-get Excel sheet, as she keeps a list of fundraisers and donors. Looking at the Balance sheet, she states that WCA needs more savings.

As for the FY23 Budget, donations are increased because of new goals and fundraising campaigns. As there are no LTA or Conferences planned for 2023, she suggests to think of events in 2024. Programs are expanded as new workshops and exhibitions are planned, also increased is the WCA merchandize income goal to \$2,000, according to Jackson's fundraising projections. As towards membership which is on the rise, Credit Card processing fees have been increased, as now all income will come through the MemberClicks portal. She also outlines an increase of printing and professional fees, as well as a slight increase in wages and payroll expense. In short, she feels that the budget projects a realistic picture of the organization.

4:28pm Torres moves to accept the budget as presented, Franks seconds

**FY23 Budget is approved as presented by Janice Nesser-Chu
MSP (Motioned, Seconded and Passed)**

Proposals

Proposal 1: Social Media Proposal to subscribe to **Buffer**

Sandra Mueller moves
Allicette Torres seconds
MSP

Proposal 2: Virtual Exhibition Platform: **Kunstmatrix**

Dellis Frank moves
Rona Lesser seconds
MSP

Proposal 3: Budget for 5 Workshops costing 1,700–2,200

Nesser-Chu motions to amend the proposal to strike all specific workshops and create an annual line item for workshops in the annual budget,
Torres seconds
MSP

Proposal 3: Amended to allow for \$1,700- 2,200

Dellis Frank moves to approve 1,700 to 2,200
Janice Nesser-Chu seconds
MSP

Donna Jackson supports the new vision and growth, and calls motion to adjourn the meeting.

5:35pm Meeting Adjourned

(Minutes written and recorded by Karin Luner, Director of Operations)